

BRIER CREEK ELEMENTARY PTA

The BCES PTA wants to welcome you to the 2010-11 school year!

What is the PTA?

The PTA (Parent Teacher Association) is a national grass roots organization that brings parents and teachers together so they can work towards improving the lives and education of students. Simply, a PTA is a group of adults, both men and women, affiliated with a school that have organized to work to help children thrive and learn — whether that means fundraising for school supplies, educating parents, helping teachers, or fighting for legislation to ensure every child gets a high-quality education.

Why should you join the BCES PTA?

Your membership in PTA has a direct impact on your children and the quality of their school. The PTA has the ability, more than any other organization, to make a school a better place for your children to learn. By becoming a PTA member, you can help identify the needs of the school and develop solutions that may include making the school safer, becoming more technologically advanced, and bringing enriched educational opportunities to the school.

Every study ever conducted on the relationship between student performance and parent involvement in education shows that **when parents are involved in education, student academic performance improves.**

What has your PTA done for you lately?

The PTA helps build a stronger school community. From funding educational programs to improving the school grounds, PTA members and volunteers do amazing things! Below is a list of just a small fraction of what our PTA accomplished during the 2009-10 school year:

Purchased **21** classroom SMART BOARDS, sponsored the Science Fair, provided support to Student Clubs, purchased Student Planners for grades 3-5, funded and arranged Cultural Arts performances for all grade levels, provided a Writers Workshop for 3rd, 4th, and 5th grades, and the 5th grade Special Art Project, funded additional classroom supplies for teachers and specialists, coordinated a number of Teacher Appreciation activities, and gave over \$7K in grade level grants.

How much does it cost and how do I join?

This is an **ANNUAL** membership – so if you joined in previous years, we need your support again! An annual individual PTA membership is \$10.00 or a Family Membership is \$15.00. Think of it – **that's ONLY \$.83 - \$1.25 per month** for the entire school year to support dozens of valuable student enrichment programs. You won't find a better bargain anywhere!

Look for forms and envelopes in your child's folders or join online at www.briercreekpta.org.

PTA Board Members

President

Shilpa Shelton

Vice President

Amy Mudd

Vice President

Trina Fisher

Secretary

Melinda Posner

Treasurer

Jennifer Erdman

Bookkeeper

Kim Johnson

VP of Fundraising

Diana Clemens

VP of Membership

Robin Barnhill

VP of Business Development

Leslie Pawlak

Track 1 VP

Tracy Noble

Track 2 VP

VACANT

Track 3 VP

Lisa Dooley

Track 4 VP

Bethany Schlegel



Brier Creek Elementary PTA Meetings

Tuesday, August 31st – 6:30-7pm

Monday, October 18th – 7pm

Wednesday, February 9th – 7pm

Monday, April 18th – 7pm

Check www.briercreekpta.org for changes.

Fundraising Goals

The BCES PTA plans to sponsor **SEVEN** main fundraisers this year. We need your help as we continue to support the teachers, administration, and staff to build a solid academic and safe environment for our students.

Why do we conduct so many fundraisers? Our approach is to offer BCES families many different ways to support the school.

How much money do we want to raise this year? Our goal is to raise over **\$100,000**. Although we need to carry over funds to start the next new school year, the intention is to spend most of the money in the same year it is raised.

Do I have to participate in every fundraiser? NO! The PTA does NOT expect you to financially support every fundraising project. Please consider helping and contributing when and where you can.

What are the top funding initiatives?

- Funding over \$20K for teacher programs, grants and training
- Providing over \$20K in school programs, cultural arts and resources
- Equipping all of the classrooms with **SMART BOARDS** by the end of the 2010-2011 school year – 10 boards at nearly \$4K each.
- Funding over \$22K or grade-level books for all classrooms

2010 – 2011 Top Fundraisers

Our goal is to raise over **\$100,000** through our fundraisers and have a lot of fun supporting our school!

Annual Membership and Giving Drive – Let's Raise 15K to Kick-off the Year! (July 1 – August 31)

Citipass Coupon Books (Begins September 3)

Student Walk-A-Thon (October 21, tracks 2 & 3 and October 26, tracks 1 & 4)

Holiday Jamboree (December 4)

Scholastic Bookfair (March 2 – March 11)

Pig Pickin' and Silent Auction (May 20)

Spring Carnival (May 21)

Additionally, we conduct a number of **PASSIVE** fundraising opportunities. These include **"Family Nights Out"** at local restaurants/merchants and others:

Rapid Refill will reimburse the school for recycling used printer cartridges. Please don't throw your used ink cartridges away! Bring them to the collection box to the left of the main office. If you can collect them from your office or workplace, that's even better!

Boxtops for Education is a simple, yet great way to earn money for the school. Yes, it is really worth it to clip those Boxtops! Last year, our PTA received over **\$700** from Boxtops for Education program. Look for them on General Mills, Betty Crocker, Ziploc and other products. We will be sending out more information soon about an upcoming drive for Boxtops, so start clipping today!

Harris Teeter has a "Together in Education Program" to help raise funds for schools. It's easy and FREE! All you have to do is link your VIC card with our school number, 6155, once each school year. When your card is linked, BCES will receive a percentage of your Harris Teeter brand purchases. But your card must be "relinked" each year (in August) in order for the school to get credit. Follow this link www.harristeeter.com or register in the store.

Food Lion also has a program to help raise funds for charities and schools. It's FREE and all you have to do is link your MVP card.

Target will give the school "up to 1%" of all purchases made at Target with their Visa card or their issued debit card. Go to www.target.com/tcoe for more information. Our school code is 123670.

2010-11 Annual Membership & Giving Drive

We are kicking off the school year with our Annual Membership Drive and Giving Drive and we need your help to reach our goals of **450 BCES PTA Members and raising \$15,000 by August 31!**

JOIN THE PTA!

Join the Parent Teacher Association (PTA) or renew your annual membership. With your support our school, teachers and children will have access to excellent learning resources and enrichment opportunities. Join today!

600 CONTRIBUTOR CARDS BY AUGUST 31st – ANNUAL GIVING DRIVE

We need 600 contributor cards on the entry way of Brier Creek Elementary School (BCES) by August 31st to demonstrate our success at raising \$15,000. That \$15K translates to school rewards like classroom smart boards and/or grade-level books our teachers and your children will use to further their education. We need contributors like you to donate \$25 or more to achieve our goal!



HOW DOES IT WORK?

- Join the PTA and contribute \$25 or more to the Giving Drive (www.briercreekpta.org or use a PTA tri-fold or envelope that will be sent in your child's weekly folder in the weeks to come).
- For \$25 a contributor card will go up on the entry way of the school in your family's name.
- Contribute more than \$25 and MORE contributor cards will go up in your family's name AND you will be rewarded with Brier Creek Elementary spirit wear!
- Remember 100% of your donations translate to rewards for the school like smart boards and books, AND they are tax deductible!

YES, I want to make a difference and join the **PTA** and contribute to the **Annual Giving Drive**
I realize 100% of the Giving Drive funds go directly to the BCES PTA and are **tax deductible**

ANNUAL MEMBERSHIP DUES

\$10 – Teacher \$ _____
 \$10 – Individual \$ _____
 \$15 – Family \$ _____

GIVING DRIVE CONTRIBUTION (100% goes to BCES and is tax deductible!)

All amounts welcome, however for:

\$25 = 1 contributor card in school entry way through 8/31 \$ _____
 \$50 = 2 contributor cards in the school entry way + purple/white car magnet \$ _____
 \$100 = 4 contributor cards + gold car magnet + t-shirt \$ _____
 \$250 = Purple contributor card + \$100 rewards + water bottle \$ _____
 \$1,000 = Gold name block + \$250 rewards + 1 more t-shirt \$ _____
 \$4,000 = School plaque + \$1,000 rewards + 2 more t-shirts \$ _____
 T-shirt (If applicable): Quantity _____ Size(s) _____

Total – PTA Membership + Giving Drive \$ _____

Name: (Both parent names if "Family" membership) _____

Address: _____

Phone: _____

Email: _____

Track/Grade _____

Student's Name/Teacher's Name _____

Make checks payable to "**BCES PTA**" and return to your child's teacher by **August 31st**.