

# BRIER CREEK ELEMENTARY PTA

***The BCES PTA wants to welcome you to the 2011-12 school year!***

## ***What is the PTA?***

The PTA (Parent Teacher Association) is a national grass roots organization that brings parents and teachers together so they can work towards improving the lives and education of students. Simply, a PTA is a group of adults, both men and women, affiliated with a school that have organized to work to help children thrive and learn — whether that means fundraising for school supplies, educating parents, helping teachers, or fighting for legislation to ensure every child gets a high-quality education.

## ***Why should you join the BCES PTA?***

**Your membership in PTA has a direct impact on your children and the quality of their school.** The PTA has the ability, more than any other organization, to make a school a better place for your children to learn. By becoming a PTA member, you can help identify the needs of the school and develop solutions that may include making the school safer, becoming more technologically advanced, and bringing enriched educational opportunities to the school.

Every study ever conducted on the relationship between student performance and parent involvement in education shows that **when parents are involved in education, student academic performance improves.**

## ***What has your PTA done for you lately?***

The PTA helps build a stronger school community. From funding educational programs to improving the school grounds, PTA members and volunteers do amazing things! Below is a list of just a small fraction of what our PTA accomplished during the 2010-11 school year:

Provided SMART BOARDS to all remaining classrooms, stocked classrooms with leveled books, sponsored the Science Fair, provided support to Student Clubs, funded and arranged Cultural Arts performances for all grade levels, funded additional classroom supplies for teachers and specialists, coordinated a number of Teacher Appreciation activities, and gave over \$7K in grade level grants.

## ***How much does it cost and how do I join?***

This is an **ANNUAL** membership – so if you joined in previous years, we need your support again! An annual individual PTA membership is \$10.00 or a Family Membership is \$15.00. Think of it – **that's ONLY \$.83 - \$1.25 per month** for the entire school year to support dozens of valuable student enrichment programs. You won't find a better bargain anywhere!

**Look for forms and envelops in your child's folders or join online at [www.briercreekpta.org](http://www.briercreekpta.org).**

## **PTA Board Members**

### **President**

Kelly Matson

### **Vice President, Operations**

Rachel Pisciotta

### **Vice President, General**

Rebeka Clifton

### **Secretary**

Julie Galbo

### **Treasurer**

Elishia Rousos

### **Bookkeeper**

Karen Kron

### **VP of Fundraising**

Luana Deans

### **VP of Membership**

Susan Haller

### **VP of Communications and**

### **Technology**

Jim Baudreau

### **Track 1 VP**

Kim Johnson

### **Track 3 VP**

Deb Chester

### **Track 4 VP**

Barb Martin



## **Brier Creek Elementary PTA Meetings**

Friday, September 9th – Meeting and Family Movie Night

Thursday, September 29<sup>th</sup>

Wednesday, February 15<sup>th</sup>

Check [www.briercreekpta.org](http://www.briercreekpta.org) for changes.

## ***What are the goals, initiatives and planned events?***

The BCES PTA plans to sponsor **SEVEN** main fundraisers this year. We need your help as we continue to support the teachers, administration, and staff to build a solid academic and safe environment for our students.

**Why do we conduct so many fundraisers?** Our approach is to offer BCES families many different ways to support the school.

**How much money do we want to raise this year?** Our goal is to raise over **\$100,000**. Although we need to carry over funds to start the next new school year, the intention is to spend most of the money in the same year it is raised.

**Do I have to participate in every fundraiser? NO!** The PTA does NOT expect you to financially support every fundraising project. Please consider helping and contributing when and where you can.

### **What are the top initiatives planned by the PTA?**

- Funding 30 new laptops as well as upgrading teacher computers
- Enriching academics by sponsoring an after school tutoring program and foreign language elective
- Implementing a Health & Wellness initiative to teach and promote living a healthy lifestyle
- Providing an Anti-Bullying campaign to educate students, teachers and parents
- Heightening PTA online communications including website capabilities, PTA Facebook page and on-line directory

## **2011 – 2012 PTA Sponsored Events**

**Annual Membership and Giving Drive** – Let's Raise 25K to Kick-off the Year! (July 8 – August 26)

**Tea & Tissues** (July 18 tracks 1 & 3, August 8 track 4)

**Citipass Coupon Books** (Begins August 12)

**Health & Wellness Week** (November 14 – 18)

**Student Walk-A-Thon** (November 15)

**Shakescenes** (February 13 – March 2)

**Scholastic Book Fair** (February 23 – March 2)

**Spring Fling and Silent Auction** (May)

**Spring Carnival** (May 12)

**Family Movie Night** (September 9)

**Track Out Adventure to Great Wolf Lodge** (September 18-22 track 1; October 23-27 track 3; October 9-13 track 4)

Additionally, we conduct a number of **PASSIVE** fundraising opportunities. These include "**Family Nights Out**" at local restaurants/merchants and others:

**Rapid Refill** will reimburse the school for recycling used printer cartridges. Please don't throw your used ink cartridges away! Bring them to the collection box to the left of the main office. If you can collect them from your office or workplace, that's even better!

**Boxtops for Education** is a simple, yet great way to earn money for the school. Yes, it is really worth it to clip those Boxtops! Last year, our PTA received over **\$900** from Boxtops for Education program. Look for them on General Mills, Betty Crocker, Ziploc and other products. We will be sending out more information soon about an upcoming drive for Boxtops, so start clipping today!

**Harris Teeter, Food Lion and Kroger** each have a program to help raise funds for schools. It's easy and FREE! All you have to do is link your cards with our school once each school year. When your card is linked, BCES will receive a percentage of your purchases. But your card must be "relinked" each year (in August) in order for the school to get credit. Please see the BCES PTA website for direct links for registering your cards.

**Target** will give the school "up to 1%" of all purchases made at Target with their Visa card or their issued debit card. Please see the BCES PTA website for a direct link to register your card.

# 2011-12 Annual Membership & Giving Drive

We are kicking off the school year with our Annual Membership Drive and Giving Drive and we need your help to reach our goals of **500 BCES PTA Members and raising \$25,000 by August 26!**

## JOIN THE PTA!

Join the PTA or renew your annual membership. With your support our school, teachers and children will have access to excellent learning resources and enrichment opportunities. Join today!

## 1000 BCES STOCK CERTIFICATES BY AUGUST 26<sup>th</sup> – ANNUAL GIVING DRIVE

We need 1000 Stock Certificates on the entry way of Brier Creek Elementary School (BCES) by August 26<sup>th</sup> to demonstrate our success at raising \$25,000. That \$25K translates to school rewards like new laptops and/or upgraded teacher computers our teachers and your children will use to further their education. We need contributors like you to donate to achieve our goal!



## HOW DOES IT WORK?

- Join the PTA and contribute to the Giving Drive at [www.briercreekpta.org](http://www.briercreekpta.org) or use a PTA giving form that will be sent in your child's weekly folder in the weeks to come.
- For \$25 a stock certificate will go up on the entry way of the school in your family's name.
- Contribute more than \$25 and MORE stock certificates will go up in your family's name AND you will be rewarded with Brier Creek Elementary spirit wear!
- Remember 100% of your donations goes directly to the school AND they are tax deductible!

**YES**, I want to make a difference and join the **PTA** and contribute to the **Annual Giving Drive**  
I realize 100% of the Giving Drive funds go directly to the BCES PTA and are **tax deductible**

## **ANNUAL MEMBERSHIP DUES**

\$10 – Teacher	\$ _____
\$10 – Individual	\$ _____
\$15 – Family	\$ _____

## **GIVING DRIVE CONTRIBUTION (100% goes to BCES and is tax deductible!)**

**All amounts welcome, however for:**

	<u>YES / NO</u>
5 Volunteer Hours = 1 volunteer certificate in entry way + 1 family movie ticket	\$ _____
\$25 = 1 stock certificate in entry way + 1 family movie ticket	\$ _____
\$50 = 2 stock certificates in entry way + 1 family movie ticket	\$ _____
\$100 = 4 stock certificates + car magnet + 1 family movie ticket	\$ _____
\$150 = Purple stock certificate + car magnet + family movie ticket + 1 t-shirt	\$ _____
\$250 = Green stock certificate + \$150 Level Rewards	\$ _____
\$1,000 = Gold stock certificate + \$250 Level Rewards + Name plate on laptop + 1 more t-shirt	\$ _____
\$4,000 = Name on school plaque + \$1,000 Level Rewards + 2 more t-shirts	\$ _____

T-shirt (If applicable): Quantity \_\_\_\_\_ Size(s) \_\_\_\_\_

Total – PTA Membership + Giving Drive	\$ _____
---------------------------------------	----------

Name: (Both parent names if "Family" membership) \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Track/Grade \_\_\_\_\_

Student's Name/Teacher's Name \_\_\_\_\_

Make checks payable to "**BCES PTA**" and return to your child's teacher by **August 26<sup>th</sup>**.